

KMOV One Memorial Drive St. Louis, MO 63102

National Media Research Planning 815 Slaters Lane Alexandria, VA 22314-1219

Contract # 853680

Schedule Dates 09/28/12-10/04/12

Advertiser National Republican Congressional Committee (8391)

Agency/T-Code National Media Research Planning (1768)/154600720

Product Political - Candidate (1077)

Brand NRCC IE (128132)

Salesperson Johannessen, Jordan (2818)

Sales Office TeleRep - New York

Buyer Name ROBINSON, TRACEY

Phone/Fax /

CPE 155/426/3154

Account Types National/Political PAC - Agency

Billing Type Standard

Comments NRCC IE

Date:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

 Date Entered
 09/11/12

 Last Modified
 09/11/12

Betsy Waxberg

CO-OP No **Headline #** 06309777

Demo

Sales Tax

Entered By

Order Type Normal

Package Deal

Net Total \$40,162.50

Date:

Comments:

Normal

15.00

\$7,087.50

\$40,162.50

St. Louis (KMOV) (KMOV)

Spots

7

24

31

By Broadcast Month

Sep. 2012

Oct. 2012

Grand Total:

Rate

\$5,950.00

\$41,300.00

\$47,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20063- Late Show with David Letterman						1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20023- News @ 12noon M-F						1	i	1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20054- News @ 5pm M-F						1	i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20053- Entertainment Tonight						1		1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
5.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20062- News @ 10pm M-F		1					i	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20063- Late Show with David Letterman		1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
7.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20054- News @ 5pm M-F		1		<u> </u>			i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
8.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20055- News @ 6pm M-F		1					i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
9.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	20053- Entertainment Tonight		1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
10.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	20108- News @ 10pm Sat				1 1		1	i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
11.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	20144- Sports Sunday							1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	9/11/12
12.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 10A (CT)							1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	9/11/12

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



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Johannessen, Jordan (2818) TeleRep - New York ROBINSON, TRACEY

Phone/Fax CPE 155/426/3154

Sales Office

Buyer Name

Account Types

Date:

National/Political PAC - Agency Billing Type Standard

NRCC IE Comments ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, Date Entered 09/11/12 Last Modified 09/11/12 Betsy Waxberg **Entered By**

No CO-OP 06309777 Headline #

Demo

Order Type Normal

Package Deal Commission %

15.00 Commission \$7,087.50

Date:

Comments:

\$40,162.50

Net Total Sales Tax St. Louis (KMOV) (KMOV) By Broadcast Month Spots Rate Sep. 2012 \$5,950.00 Oct. 2012 24 \$41,300.00 Grand Total: \$47,250.00 31

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/04/12-10/04/12	4	:3	20062- News @ 10pm M-F					1		i	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
14.0	Normal Line / SPOT	10/04/12-10/04/12	4	:3	00 20063- Late Show with David Letterman		1			1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
15.0	Normal Line / SPOT	10/04/12-10/04/12	4	:3	20023- News @ 12noon M-F		1			1			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
16.0	Normal Line / SPOT	10/04/12-10/04/12	4	:3	30 20054- News @ 5pm M-F					1	- 1	1	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
17.0	Normal Line / SPOT	10/04/12-10/04/12	4	:3	30 20053- Entertainment Tonight					1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
18.0	Normal Line / SPOT	10/04/12-10/04/12	4	:3	6:58P- 8P (CT)		1			1			1	\$6,500.00	\$6,500.00	St. Louis (KMOV) (KMOV)	BIG BANG/2.5 MEN	9/11/12
19.0	Normal Line / SPOT	10/02/12-10/02/12	4	:3	20062- News @ 10pm M-F			1		i		i	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
20.0	Normal Line / SPOT	10/02/12-10/02/12	4	:3	00 20063- Late Show with David Letterman			1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
21.0	Normal Line / SPOT	10/02/12-10/02/12	4	:3	20023- News @ 12noon M-F		1	1		i			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
22.0	Normal Line / SPOT	10/02/12-10/02/12	4	:3	20054- News @ 5pm M-F			1				i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
23.0	Normal Line / SPOT	10/02/12-10/02/12	4	:3	30 20053- Entertainment Tonight		1	1					1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
24.0	Normal Line / SPOT	10/02/12-10/02/12	4	:3	0 107454- NCIS : Los Angeles			1				- 1	1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	NCIS:LA	9/11/12

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155/426/3154 Account Types National/Political PAC - Agency

Billing Type Standard NRCC IE Comments

CPE

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Commission % 15.00 Commission \$7,087.50

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/02/12-10/02/12	4	:3	30 135431- Vegas		1	1	1 1	- 1	i	- 1	1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	VEGAS	9/11/12
26.0	Normal Line / SPOT	10/03/12-10/03/12	4	:3	20062- News @ 10pm M-F				1			i	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
27.0	Normal Line / SPOT	10/03/12-10/03/12	4	:3	30 20063- Late Show with David Letterman				1			1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
28.0	Normal Line / SPOT	10/03/12-10/03/12	4	:3	20023- News @ 12noon M-F				1			i	1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
29.0	Normal Line / SPOT	10/03/12-10/03/12	4	:3	20054- News @ 5pm M-F				1			i	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
30.0	Normal Line / SPOT	10/03/12-10/03/12	4	:3	20055- News @ 6pm M-F				1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
31.0	Normal Line / SPOT	10/03/12-10/03/12	4	:3	30 20053- Entertainment Tonight		1		1	1	1		1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser: